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| Smoking Information - Advice and Interventions16449 |
| Outcome objective: Victorians are healthy and well  Output group: Public Health  Output: Health Advancement |

**OFFICIAL**

## 1. Service objective

To reduce smoking prevalence and the burden of smoking related harm in the Victorian community.

## 2. Description of the service

To provide state-wide clinical smoking cessation support services through the Quitline, population level ant-smoking social marketing campaigns and reseach and education (the annual smoking and health survey).   
To educate the community and stakeholders about tobacco and smoking-related legislative requirements and to enforce the Tobacco Act 1987.

## 3. Client group

The client groups this activity is targeted to are:

* Smoking cessation advice / support: all Victorians who smoke, and those looking to support smokers to quit
* Enforcement of the Tobacco Act 1987

## 4. Obligations specific to this activity

In addition to the obligations listed in the Service Agreement, organisations funded to deliver this activity must comply with the following:

### 4a. Registration and Accreditation

N/A

### 4b. Program requirements and other policy guidelines

* [Policy and funding guidelines for health services](https://www.health.vic.gov.au/policy-and-funding-guidelines-for-health-services)

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## 5. Performance

Funding is subject to achieving the performance targets specified in Schedule 2 of the Service Agreement.

Performance is measured as follows:

### Key performance measure 1: Performance reports

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| **Aim/objective** | The aim of this performance measure is to report on activities undertaken by agencies in receipt of tobacco control funding |
| **Target** | Report is provided as per the schedule specified in the service agreement with the funded organisation |
| **Type of count** | Cumulative |
| **Counting rule** | Report is received as per the schedule specified in the service agreement with the funded organisation |
| **Data source(s) collection** | * Quit Victoria Quarterly Update * Quit Victoria Annual Report * Local Government Tobacco Control Activities (Annual Report) |
| **Definition of terms** | As specified in the service agreement with the funded organisation |

## 6. Data collection

The reporting requirements for this service are:

| **Data collection name** | **Data system** | **Data set** | **Reporting cycle** |
| --- | --- | --- | --- |
| Quit Victoria Quarterly Update | Manual Data Collection | N/A | Quarterly |
| Quit Victoria Annual Report | Manual Data Collection | N/A | Annual |
| Local Government Tobacco Control Activities (Annual Report) | Manual Data Collection | Data is entered into the Corporate Reporting System | Annual |

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