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| Health Promotion Initiatives  16454 |
| Outcome objective: Victorians are healthy and well  Output group: Public Health  Output: Health Advancement |

**OFFICIAL**

**1. Service objective**

To provide a broad range of initiatives, programs and agency funding that have a health promotion focus.

**2. Description of the service**

The initiatives, programs and agency funding support public health promotion activity across a wide range of services, health issues, cohorts, locations and settings.

**3. Client group**

The client group this activity is targeted at is all Victorians

**4. Obligations specific to this activity**

In addition to the obligations listed in the Service Agreement, organisations funded to deliver this activity must comply with the following:

**4a. Registration and Accreditation**

N/A

**4b. Program requirements and other policy guidelines**

* [Victorian Public Health and Wellbeing Plan](https://www2.health.vic.gov.au/about/health-strategies/public-health-wellbeing-plan)

<https://www2.health.vic.gov.au/about/health-strategies/public-health-wellbeing-plan>

* [Advice for public health and wellbeing planning in Victoria: planning cycle 2017–2021](https://www2.health.vic.gov.au/about/publications/policiesandguidelines/public-health-wellbeing-planning-advice-2017-2021)

<https://www2.health.vic.gov.au/about/publications/policiesandguidelines/public-health-wellbeing-planning-advice-2017-2021>

**5. Performance**

Funding is subject to achieving the performance targets specified in Schedule 2 of the Service Agreement.

Performance is measured as follows:

**Key performance measure 1: Report on agreed deliverables**

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| **Aim/objective** | The aim of this performance measure is to report on the agreed deliverables to support public health promotion |
| **Target** | Outcomes Framework |
| **Type of count** | Cumulative |
| **Counting rule** | Broad range of initiates where the linking factor is they all have a Health Promotion focus |
| **Data source(s) collection** | * Promotion activities |
| **Definition of terms** | Broad range of initiates where the linking factor is they all have a Health Promotion focus |

**6. Data collection**

The reporting requirements for this service are:

| **Data collection name** | **Data system** | **Data set** | **Reporting cycle** |
| --- | --- | --- | --- |
| Promotion activities |  |  |  |

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